

# REAL ESTATE WEEKLY

Vol. 55, No. 47 • 36 pages in 2 sections

WEDNESDAY, JULY 22, 2009

\$1.75



Extell held a special presentation of the International Gem Tower, the new commercial condominium at 50 West 47th Street for gem and jewelry executives at the Waldorf Astoria Hotel. Extell president Gary Barnett and Joseph Lipton (right), head of sales for the project, spoke about the great success the company has had in its first phase of sales and marketing for the International Gem Tower. Phase Two of IGT's marketing efforts begins at the end of July with an exclusive dinner for members of the Indian Diamond & Colored Stone Association. Following that, the IGT sales and marketing team will head to Mumbai for a number of high-level, one-on-one meetings with industry leaders.